

# TOWARD 2030/14 TH MEDIUM-TERM MANAGEMENT PLAN/FY2025 BUSINESS PLAN

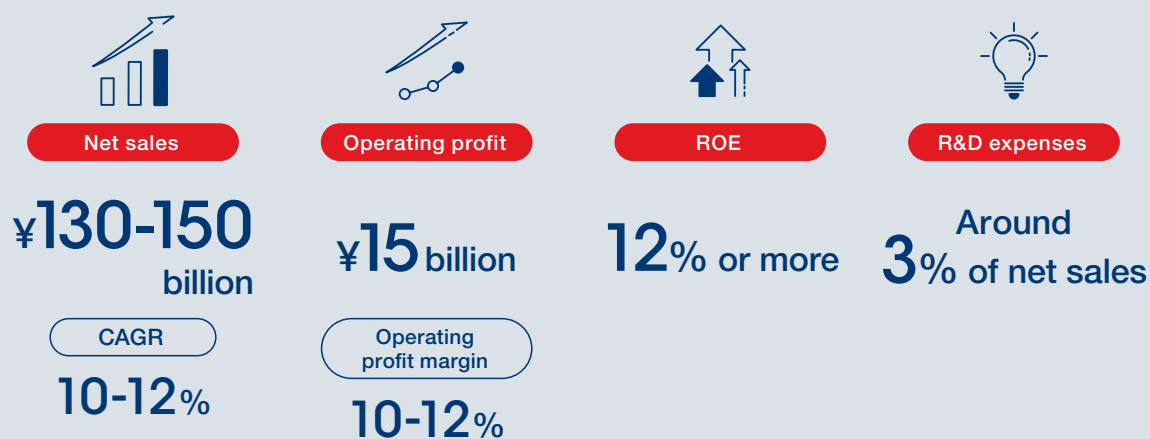
Everything we do is to create a prosperous society of limitless possibilities

To continue to increase our corporate value and achieve significant growth, we created an image of what we want to be like in the future. We then applied a backcasting approach and considered our strategic direction and our business domains, aiming to facilitate our continued development amid the ongoing changes in the social environment. In FY2023, we established Our Vision for 2030 to serve as the guidelines we would follow in this process. We also worked to ensure that our 14th Medium-Term Management Plan, which is a three-year plan, and our annual business plan for FY2025 reflect our path to achieving that image of our future. We are now pursuing challenging initiatives in line with these plans.

## TOWARD 2030

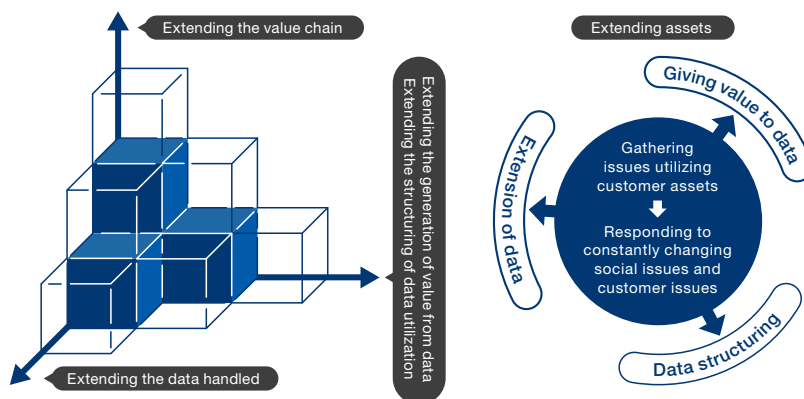
### Our Vision for 2030

We will continue to be a company that contributes to the realization of a convenient and affluent society free from social loss, and aim for business growth in proportion to our contribution to solving business and social issues.



#### Basic direction toward the achievement of Our Vision for 2030

To help solve social issues as we move toward 2030, we aim to implement a Data + Technology asset expansion cycle to expand the areas in which we demonstrate value.



## 14th Medium-Term Management Plan (Fiscal Year Ending June 30, 2024 – Fiscal Year Ending June 30, 2026)

The INTAGE Group formulates medium-term management plans every three years, and announced its 14th Medium-Term Management Plan in August 2023.

Basic Policy

# Toward a new portfolio as a Data + Technology company – Creation of new value –

Priority Issues P 01

### Group Strategy

Expand demonstrations of business value with the 2030 vision as the goal

Priority Issues P 02

### Technology Strategy

Continue to take on the challenge of data utilization and DX support and cross industry boundaries

Priority Issues P 03

### Data Strategy

Promote a data strategy that enhances the value of our own data even in the face of market changes

Priority Issues P 04

### Co-creation Strategy

Promote Group co-creation supporting demonstrations of new value

## Non-financial Targets



### ENVIRONMENT

Reduce CO<sub>2</sub> emissions by

**46%**

2030 target Compared to 2013

Renewable energy

**100%** usage rate

2030 target

Response to the TCFD recommendations



### SOCIAL

Engagement

Value provided

Diversity



### GOVERNANCE

Optimizing the composition of the Board of Directors

Ensuring thorough risk management

Compliance with laws

## FY2025 Business Plan

Basic Policy

# Growth with Optimization

Establishment of a new business portfolio

Priority Issues P 01

Expanding business value with a goal of Toward 2030

Priority Issues P 02

Engage in business operations with a clear business portfolio (growth with optimization)

Priority Issues P 03

Shift to an optimal formation to enhance overall group capabilities