



# OUR CURRENT STATUS

At the INTAGE Group, we collect data that support consumers. Based on a wealth of data, among the largest by volume in Japan, we lead marketing activities in Japan and abroad with our outstanding analytical and handling capabilities.

## Foundation supporting our understanding of consumers

**53,600**  
people

**SCI® (Nationwide Consumer Panel Survey)**

Daily shopping data continually collected from nationwide male and female consumers between the ages of 15 and 79

**3.38** million  
As of June 30, 2024

**CODE members**

App to collect consumer data through receipts

**6,000**  
stores

**SRI+® (Nationwide Retail Store Panel Survey)**

Retail store sales data collected from supermarkets and other retail stores across Japan

**4.99** million  
television sets

**Smart TV viewing data**

Smart TV viewing log data collected from Internet-connected televisions

**30,000**  
people

**i-SSP® (INTAGE Single Source Panel)**

Data collected on media contact and purchasing behavior under a cross-media environment

**4,200** stores  
As of October 31, 2024

**Cross Fact (dispensing pharmacy)**

Database for analyses integrating social insurance, dispensing, and DPC\* data

\*DPC stands for Diagnosis Procedure Combination. It is a system for calculating hospitalization expenses per day in such a way that they will be lower. The DPC data mentioned herein refers to data on drugs used under DPC.

**3.43** million people  
As of November 2024

**Mighty Monitor®**

The largest Internet-based survey monitor panel in the marketing research industry

\*Number of monitors that participated in research or updated their profile data within the last year

**62,000**

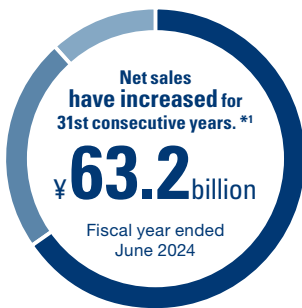
**Physicians as monitors**

Membership base exclusively for physicians for market research as the main purpose

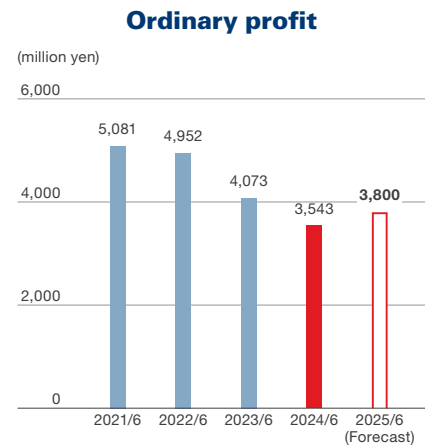
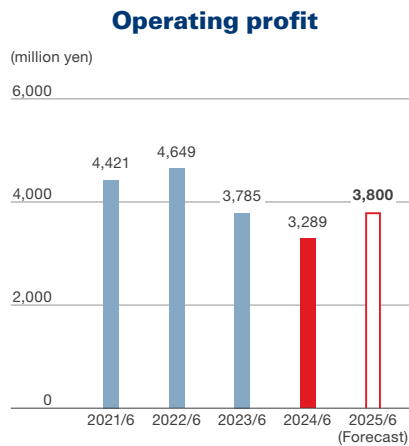
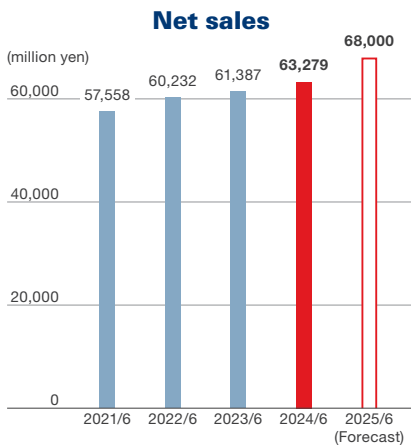
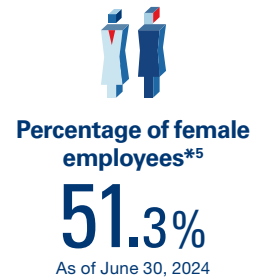
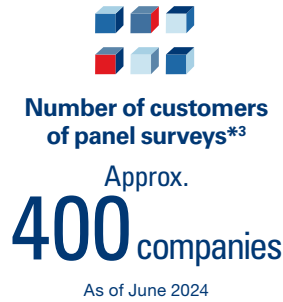
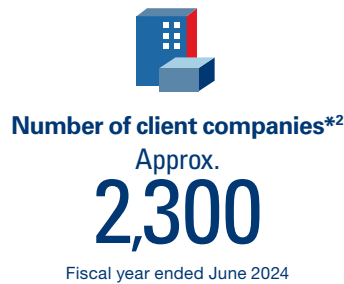


\*Based on ESOMAR's Global Top-50 Insights Companies 2024 (in terms of the Group's consolidated net sales)

## Our current status



Learn more about our business here [P.21](#)



\*1 In the fiscal year ended June 2020, due to the irregular 15-month accounting period due to a change to the fiscal year, for the period from April 2019 to March 2020 net sales of ¥56,204 million, operating profit of ¥4,554 million and ordinary profit of ¥4,600 million are used.  
 \*2 Number of companies posting sales in the fiscal year ended June 2024 (excluding KYOWA KIKAKU LTD., Buildsystem Co., Ltd., NSK Co., Ltd., Research and Innovation Co., Ltd., and the business partners of overseas Group companies)  
 \*3 Number of customers with annual (routine) contracts for panel surveys (SRI+® / SCI®) provided by INTAGE Inc. and INTAGE Healthcare Inc.  
 \*4 Sites operated in China, South Korea, Thailand, Vietnam, India, Singapore, Indonesia, the Philippines and the United States.  
 \*5 Percentage of employees who are women at domestic consolidated subsidiaries