

With panel research as its core business, the INTAGE Group has grown by expanding services, and industries and areas they serve



What have not changed

Our DNA

Our biasfree position

Our understanding of consumers

Our emphasis on people

1958 1960

1970

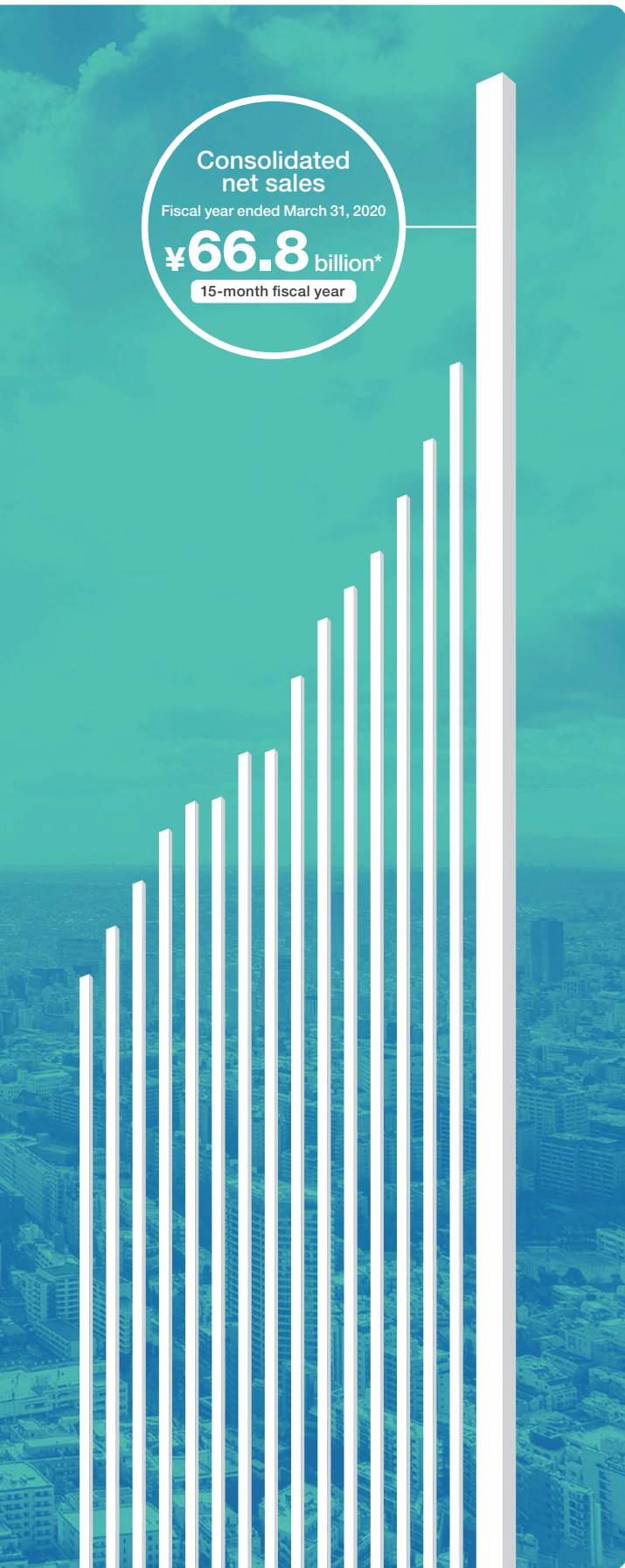
1980

1990

2000

*** Change of fiscal year**

Due to a change of fiscal year end, the year ended June 30, 2020 is a 15-month period from April 1, 2019 to June 30, 2020. The figures are therefore for that period. In the past, the fiscal year covered from April 1 to March 31 of the following year. However, the fiscal year end has been changed to avoid the INTAGE Group's peak business season from January to March and with the aim of raising efficiency in business operation. While fiscal 2019 was an irregular year in transition, the fiscal year from fiscal 2020 and beyond will be for a 12-month period from July 1 to June 30 of the following year.



2010

2019

FY

Photos from top | 2010's – Ochanomizu Office; 2000's – INTAGE CHINA's office; 1990's – A screen of the SCI System; 1980's – Online terminals at Hibarigaoka, 2nd floor; 1970's – Hibarigaoka Head Office (back then); 1960's – The IBM1401 decimal computer

2020s

2010s

Transformed into a holding company. Focused on development of new services in the communications area and by use of big data.



- 2020 dataSpring Inc. became a subsidiary
- 2018 Acquired KYOWA KIKAKU LTD. and NSK Co., Ltd. Acquired Buildsystem Co., Ltd. Established INTAGE USA Inc.
- 2016 Established INTAGE Open Innovation Investment Limited Partnership
- 2013 Transformed into a holding company. Established INTAGE SINGAPORE Private Limited Acquired Consumer Search Hong Kong Limited (CSG)
- 2012 Acquired Japan Medical Information Research Institute Inc.

2000s

Established business bases in Asia and expanded the healthcare business



- 2010 March 2010 Celebrated the 50th anniversary
- 2008 Established INTAGE (Thailand) Co., Ltd. as the second business base in Asia
- 2007 Acquired TM Marketing Inc. (now INTAGE Healthcare Inc.) and officially started ethical pharmaceutical research
- 2005 Relocated Head Office to Akihabara, Tokyo
- 2002 Officially started Internet-based business Established INTAGE CHINA Inc. Entered into the Asian market
- 2001 Renamed to INTAGE Inc. Listed on the JASDAQ stock exchange.
- 2000 Acquired IBRD Japan Corporation (now INTAGE Healthcare Inc.) and entered into the contract research organization (CRO) business

1990s

Started a scanning system and retail panel services. Worked on system architecture in the advent of the Internet era.



- 1994 Launched the SRI (nationwide retail store tracking research)
- 1992 Started implementation of the SCI Scanning System

1980s

Growth in the system business and launch of the POS project led to a business turnaround



- 1987 Net sales surpassed ¥10 billion
- 1980 Launched the POS project

1970s

In the midst of the financial crisis, sales were maintained for the research business, system business, and input business of the company



- 1973 Completed construction of company headquarters in Hibarigaoka (Tokyo)

1960s

At the time of foundation, a large computer system was adopted for use when panel research was launched, triggering growth into an integrated information company.



- 1965 Launched the data entry business
- 1964 Launched SCI (nationwide individual consumer panel research)
- 1963 Adopted the IBM 1401 and started building infrastructure as an integrated information company
- 1960 Established Marketing Intelligence Corporation (MIC) Launched SDI (nationwide drugstore tracking research)