

Business Alliances and Cooperation/Main IR Activities

The INTAGE Group's Business Alliances and Cooperation in Recent Years

- January 2017** Capital and business alliance between INTAGE Inc., Agile Media Network Inc., the Dentsu Group, and Mynavi Corporation
Further increase in effectiveness of and value derived from ambassador programs
- April 2017** Business alliance between INTAGE Inc. and DO HOUSE Inc.
Retail flyer collection and analysis business for consumer product manufacturers

Capital and business alliance between ANTERIO Inc. and ReasonWhy Inc.
New business development targeting medical care users
- June 2017** Business alliance between INTAGE Inc. and Webrage Co., Ltd.
Eye tracking and expression analysis using smartphones
- July 2017** Participation by INTAGE Inc. in Consumption Trend Index Research Consortium
Contribution to the improvement and advancement of public statistics and the progress of academic research through collaboration among industry, academia and government
- August 2017** Start of alliance between INTAGE Inc. and the Japan Weather Association for demand forecasting
Application of SRI data
- October 2017** Capital and business alliance between INTAGE Inc., IXT Inc., and Dentsu Inc.
Promotion of utilization of smart TV viewing data
- March 2018** Signing of a basic agreement for academic-industrial collaboration between INTAGE HOLDINGS Inc. and Yokohama City University
Contribution to development of data scientists through academic-industrial collaboration
- April 2018** Capital and business alliance between INTAGE Inc. and Research and Innovation Co., Ltd.
Start of joint creation of basic product information and other data

Business alliance between Japan Medical Information Research Institute Inc. and plus-medi-corp.
Expansion of new services using internal hospital information
- May 2018** Business alliance between INTAGE Inc. and Datorama Japan
Development of solutions and templates and creation of new services in the field of live monitoring

Business alliance between INTAGE Inc. and Xica Co., Ltd.
Development of solutions in the field of data science



Capital and business alliance between ANTERIO Inc. and ReasonWhy Inc.



Basic agreement for academic-industrial collaboration between INTAGE HOLDINGS Inc. and Yokohama City University

Main IR Activities

In addition to presenting business briefings for institutional investors and analysts in May and November of each year, we hold IR meetings as the occasion demands. About four times a year, we also conduct financial roadshows for retail investors throughout Japan with appearances by either the president or a director to raise recognition and understanding of the Company. Opinions and information gained through this communication with shareholders and investors in Japan and overseas are shared within the Group as necessary and fed back into IR activities and execution of management.

Main Activities

	Target Audience	Times Held (April 2017–March 2018)
Business briefings	Institutional investors and analysts	Twice (Year-end and second-quarter announcements of financial statements)
IR information meetings (for individuals/small groups)	Institutional investors and analysts	About 60 times
Financial roadshows for retail investors	Retail investors	July 2017: Sapporo March 2018: Kurashiki, Matsuyama, Kobe



May 2017 business briefing (Chiyoda-ku, Tokyo)



July 2017 financial roadshow for retail investors (Sapporo, Hokkaido)



March 2018 financial roadshow for retail investors (Kurashiki, Okayama)