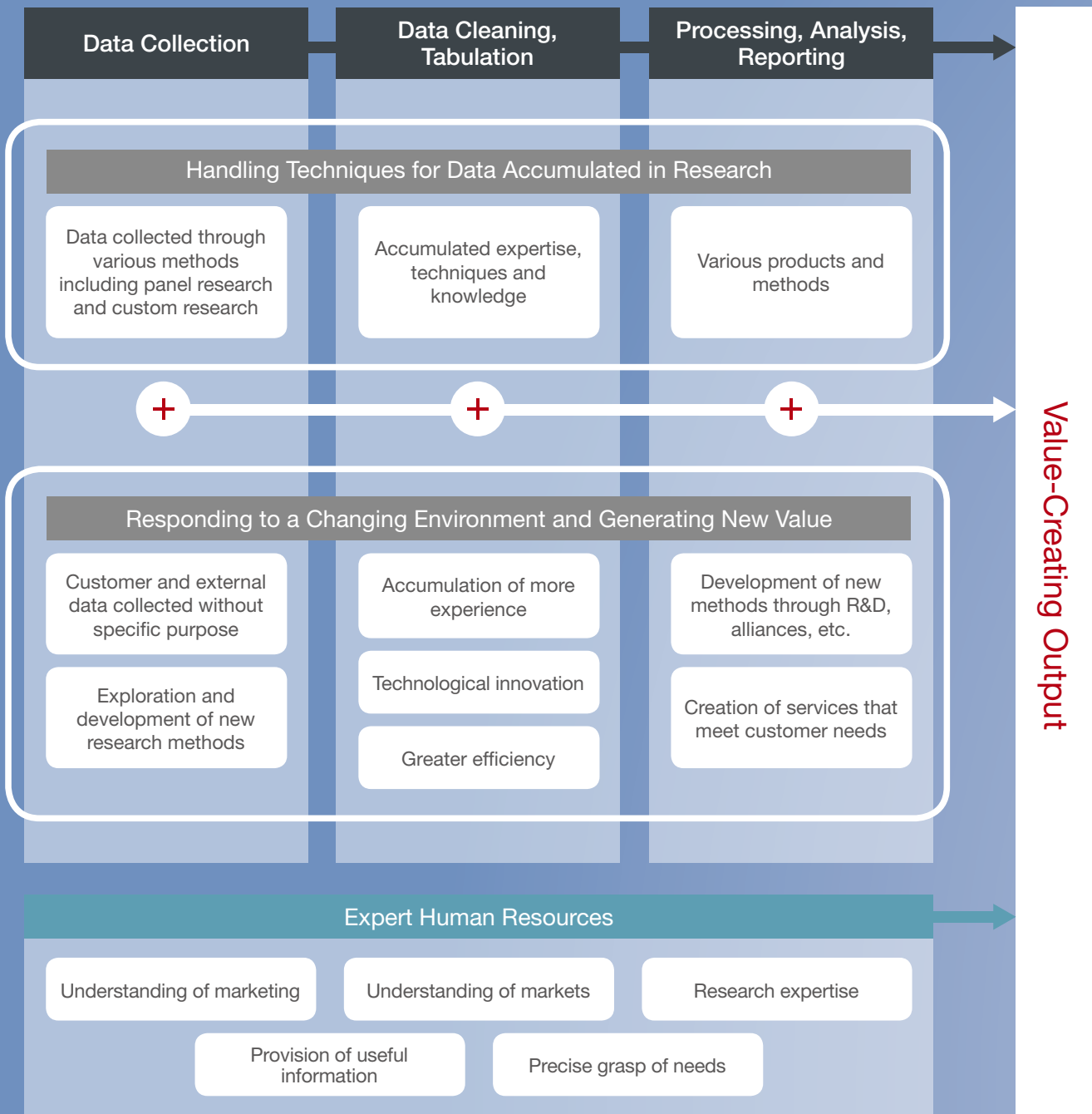


The INTAGE Group's Core Strength and Objectives

► Our Core Strength in the Value Creation Process

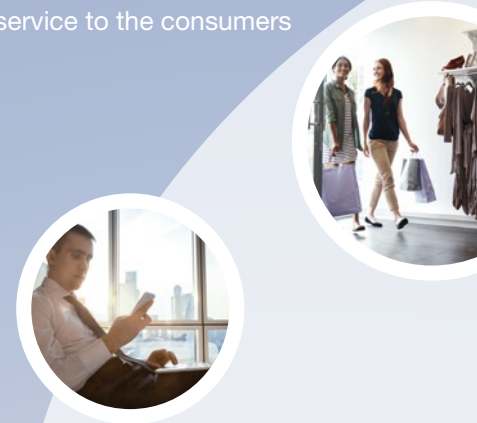
Consumers are always changing. We deepen understanding of consumers by linking assets (such as data held by the Group, handling techniques, expertise and research functions) with external data, and thereby respond to the shifting needs and demands of our customers. This is the core strength of the INTAGE Group.



► Our Objectives

Our customer base has gradually expanded from our core client group, manufacturers, to encompass a wide range of trades and industries. Along with this growth, the INTAGE Group aims to build a cross-industry system for the flow of information linked by marketing. Moreover, by making ourselves indispensable to our customers' growth and value creation as a B-to-B company, we will also be able to render service to the consumers of the future.

Broadening client base



THE INTAGE GROUP WAY

Know today, Power tomorrow

We connect our customers to their customers, to create a prosperous society of limitless possibilities.

